

Partial Loss Event Privilege.

Volkswagen Protection Plus®
Vehicle Loss Privilege Program



DID YOU KNOW?

If you have a fender-bender and your vehicle is repaired, you could have a damage record on your vehicle's history report. In many cases a damage declaration can decrease the resale value of your vehicle.

WE CAN ASSIST YOU

In the event of a damage declaration record on your vehicle's history report, the Partial Loss Event Privilege provides an in-store loyalty credit at the time you purchase or lease a new vehicle.

THE STATISTICS¹

- Annually, more than 240,000 vehicles in Canada claim collision damages.
- The average repair bill for a collision is over \$5,700, which often results in a damage record, accelerating the depreciation of your vehicle.

Privilege options.

VEHICLE VALUE	IN-STORE LOYALTY CREDIT
Up to \$20,000	\$2,500
\$20,000 – \$40,000	\$2,500 or \$3,750
\$40,000+	\$2,500, \$3,750 or \$5,000

Ask your dealer for more information or call:

1-866-689-0840

vw.ca

1. Insurance Bureau of Canada. (2015). Facts 2015. Retrieved from: http://assets.ibc.ca/Documents/Facts%20Book/Facts_Book/2015/FactBook-2015.pdf

Vehicle Loss Privilege Program is not available in Quebec.

The graph in this brochure is for illustrative purposes only and may not accurately represent values for your circumstance. Fixed in-store loyalty credit cannot exceed the limit selected at time of purchase.

This is a loyalty membership program that provides eligibility for certain in-store loyalty privileges after a vehicle loss. The contents provided in this brochure are only a summary of certain terms and conditions of the agreement. Please refer to the actual agreement for complete details of privileges and exclusions. The terms and conditions of the agreement shall supersede the contents provided in this brochure. Vehicle Loss Privilege Program may not be available in all Provinces or Territories and specific provisions may vary based upon individual Provincial or Territory requirements.

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Total Loss Event and Partial Loss Event Privilege for New, Certified Pre-owned and Used vehicles

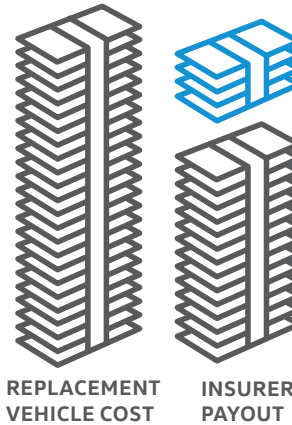


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We can help.

With Total Loss Event Privilege, in the event of a total loss, you are eligible for a fixed in-store loyalty credit towards a replacement vehicle.



Your fixed in-store loyalty credit can be applied to your replacement vehicle purchase.

Total Loss Event Privilege.

EVERY VEHICLE OWNER SHOULD CONSIDER...

If you experience a **total loss**...

(any instance where your vehicle has been declared a permanent loss by your insurer resulting from such things as collision, fire or theft)

and your insurer only pays the **fair market value** of your vehicle...

are you aware of the cost to get into a **replacement vehicle**?

CONSIDER:

- The escalated cost to purchase a brand new vehicle
- Replacement of accessories from your previous vehicle (winter tires, etc.)
- The deposit for your next purchase
- The outstanding debt on your original loan

Here are the facts.¹

- Over 73,000 vehicles are stolen each year in Canada¹
- Vehicle loans can carry negative equity for up to 6 years

Privilege options.

VEHICLE VALUE	IN-STORE LOYALTY CREDIT
Up to \$20,000	\$5,000
\$20,000 - \$40,000	\$5,000 or \$7,500
\$40,000+	\$5,000, \$7,500 or \$10,000

The Volkswagen advantage.

- Fully backed by Volkswagen Canada - there is no comparison
- Payable in affordable monthly installments
- 60 day money back guarantee

Contact your Volkswagen dealer, visit vw.ca or call 1-866-689-8040 for more information.