

**Volkswagen Protection Plus®**  
Vehicle Loss Privilege Program



**Theft Event Privilege**  
for New, Certified Pre-Owned  
and Used Vehicles.

Ask your dealer for more information or call:

**1-877-334-VWPP**

[vwprotection.ca](http://vwprotection.ca)

This is a loyalty membership program that provides eligibility for certain in-store loyalty privileges after a vehicle loss. The contents provided in this brochure are only a summary of certain terms and conditions of the agreement. Please refer to the actual agreement for complete details of privileges and exclusions. The terms and conditions of the agreement shall supersede the contents provided in this brochure. Vehicle Loss Privilege Program may not be available in all Provinces or Territories and specific provisions may vary based upon individual Provincial or Territory requirements. (E&OE).

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[vwprotection.ca](http://vwprotection.ca)



## We can help.

With Theft Event Privilege, in the event your vehicle is stolen and not recovered, you are eligible for a fixed in-store loyalty discount towards a replacement vehicle.



## Every vehicle owner should consider...

If your vehicle is **stolen and not recovered** and your insurer only pays the **fair market value** of your vehicle, your cost to get into a **replacement vehicle** could be significant.

### CONSIDER:

- The cost to purchase a brand new vehicle
- Replacement of accessories from your previous vehicle (winter tires, etc.)
- The deposit for your next purchase
- The outstanding debt on your original loan

## Here are the facts.

- Over 79,000 vehicles were stolen in Canada in 2016<sup>1</sup>
- A vehicle theft takes place every 7 minutes<sup>2</sup>
- Vehicle loans can carry negative equity for up to 6 years

## Privilege options.

VEHICLE VALUE	IN-STORE LOYALTY DISCOUNT
Up to \$20,000	\$5,000
\$20,001 – \$40,000	\$5,000 or \$7,500
\$40,001+	\$5,000, \$7,500 or \$10,000

## The Volkswagen advantage.

- Fully backed by Volkswagen Canada
- 60 day money back guarantee

Vehicle Loss Privilege Program is not available in Quebec.

The graph in this brochure is for illustrative purposes only and may not accurately represent values for your circumstance. Fixed in-store loyalty discount cannot exceed the limit selected at time of purchase.

1. Source: Statistics Canada, 2016.  
 2. Source: Statistics Canada, 2015.