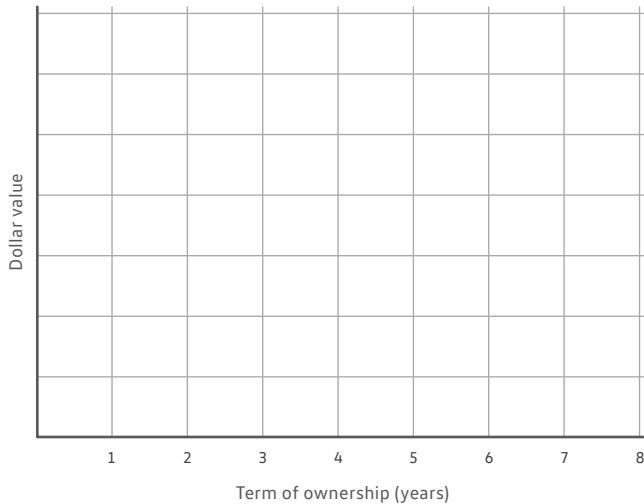


Personal assessment.



Did you know?

- Nearly 30% of trade-in vehicles have negative equity¹
- Vehicle loans can carry negative equity for up to 6 years

The Volkswagen advantage.

- Fully backed by Volkswagen Canada – there is no comparison
- Payable in affordable monthly installments
- 60 day money back guarantee

Ask your dealer for more information or call:

1-866-689-0840

vw.ca

1. J.D. Power. (2015). July 2015 Automotive Market Metrics. Retrieved from: http://canada.jdpower.com/sites/default/files/2015_June_MarketMetrics_%20data.pdf

This is a loyalty membership program that provides eligibility for certain in-store loyalty privileges after a vehicle loss. The contents provided in this brochure are only a summary of certain terms and conditions of the agreement. Please refer to the actual agreement for complete details of privileges and exclusions. The terms and conditions of the agreement shall supersede the contents provided in this brochure. Vehicle Loss Privilege Program may not be available in all Provinces or Territories and specific provisions may vary based upon individual Provincial or Territory requirements.

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VWPP-VLPP-NE-B2C-0616-R8.1E

Volkswagen Protection Plus[®]
Vehicle Loss Privilege Program



Negative Equity Privilege
for New, Certified Pre-owned
and Used vehicles



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Consider this...

If you experience a **total loss...**

(any instance where your vehicle has been declared a permanent loss by your insurer resulting from such things as collision, fire or theft)

and you have **negative equity...**

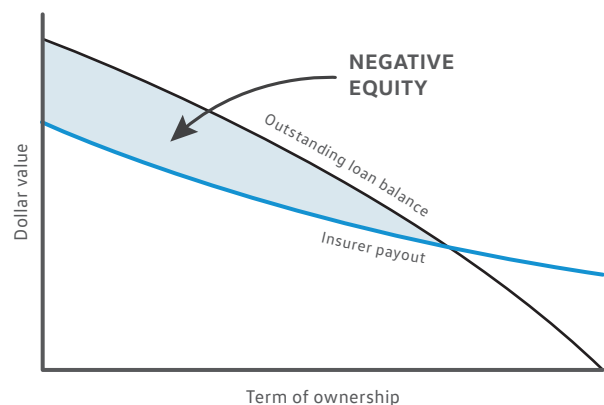
(when you owe more on your vehicle loan than what the vehicle is worth)

your insurer may only pay the **fair market value** of your vehicle.

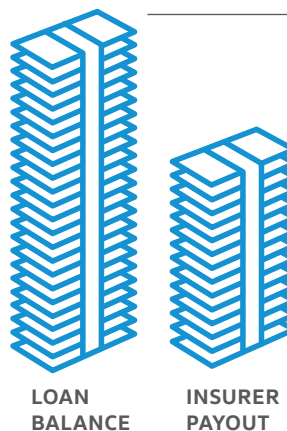
HOW WILL YOU GET A REPLACEMENT VEHICLE?

We can help.

With Negative Equity Privilege, you are eligible for an in-store loyalty credit towards a replacement vehicle in an amount equal to the difference between your insurer payout and the remaining loan balance.



Look. It's easy to understand.



Your in-store loyalty credit is for the difference between the outstanding balance of the loan and the insurer payout.

For example.

Outstanding loan balance	\$23,000
Insurer payout	\$16,000
In-store loyalty credit	\$7,000

Vehicle Loss Privilege Program is not available in Quebec.

The graphs in this brochure are for illustrative purposes only and may not accurately represent values for your circumstance. Variable in-store loyalty credit is capped to 150% of the suggested retail selling price.

Contact your Volkswagen dealer, visit vw.ca or call 1-866-689-8040 for more information.